

## Entrepreneurs

### Early Stage Venture Capital

#### Business plan review service



#### **BACKGROUND**

A young growing company seeking to raise equity finance will understand the need to prepare a business plan to attract the attention of a potential investor.

“Home-made” business plans are easily spotted and are often immediately put aside. The challenge is to prepare a professional business plan with the necessary structure and content to enable a potential investor to make an informed assessment about the investment proposition. This will considerably enhance a company’s chances of securing investment.

The law only allows business plans to be marketed to investors who are deemed sufficiently expert to receive them. Furthermore, a business plan will need to incorporate various prescribed legal health warnings and disclaimers, particularly where you are marketing to investors who are individuals. It is a criminal offence to disobey these rules.

#### **BENEFITS**

Nabarro can offer a solution to these problems through its business plan review service.

The process is straightforward. We will provide you with a business plan template setting out a recommended structure for the business plan and containing detailed guidance notes on what to include in the plan. The template includes the appropriate legal health warnings and disclaimers.

We will then ask you to prepare your plan using the template. Once you have completed this task, we will review the plan and make any amendments we think are necessary or desirable. We will expect you to take responsibility for the financial information and projections included in the plan, but if you need assistance with this we can suggest a suitable third party to help you.

We offer two fee structures for this service. The first is £2,000 plus VAT payable on completion of our review. The second is a fee of £5,000 plus VAT, but with payment of this being contingent on completion of the fundraising and payable out of the investment proceeds.

To find out more about this service, please contact Graham Stedman. Alternatively, contact the lawyer at Nabarro LLP with whom you usually deal, or refer to our website at [www.nabarro.com](http://www.nabarro.com).



N A B A R R O  
CLARITY MATTERS

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