



Intellectual Property

Fixed price intellectual property review for SMEs



All businesses own and use intellectual property. Whether you sell products or provide services, your intellectual property, and its protection, is likely to be critical to your success.

WHY?

Intellectual property is often associated with new inventions. But, it's more than just this. A company's brand, the technology it uses, the data that it owns and the licences that it holds to use intellectual property owned by others, are all valuable assets. If a competitor starts using a brand that creates confusion and diverts customers away from your business or reverse engineers the software that you have developed that is otherwise unique in the marketplace, this could be extremely damaging to your business.

It is vitally important that companies consider their intellectual property and obtain any protection that they may need at the outset to ensure that, if any such events do occur, they are in the best possible position to deal with them quickly and cost-effectively.

HOW WE CAN HELP

Early consideration of how best to protect your valuable assets can help you to avoid problems in the future. To help you identify your intellectual property assets, we offer:

- an initial free consultation to discuss your business and your core activities; and
- a fixed fee review service (£1,500 plus VAT) following which we will provide you with a preliminary report of the intellectual property protections that your business should consider and how to obtain them, together with an indication of the costs likely to be involved.

GUIDE

For an overview of the different rights that exist and what they protect please see our accompanying "Intellectual Property Rights Overview".



N A B A R R O
CLARITY MATTERS

CONTACT

Please talk to your usual Nabarro contact or

Eesheta Shah, Partner

T +44 (0)20 7524 6780 e.shah@nabarro.com

For further information visit:
www.nabarro.com

London

Lacon House 84 Theobald's Road
London WC1X 8RW

T +44 (0)20 7524 6000

Sheffield

1 South Quay Victoria Quays
Sheffield S2 5SY

T +44 (0)114 279 4000

Brussels

209A Avenue Louise 1050 Brussels
Belgium

T +32 2 626 0740

Singapore

50 Raffles Place
22-01 Singapore Land Tower
Singapore 048623

T +65 6645 3280

Alliance firms:

France August & Debouzy

Gilles August

T +33 (0)1 45 61 51 80

www.august-debouzy.com

Germany GSK Stockmann + Kollegen

Rainer Stockmann

T +49 (30) 20 39 07 - 0

www.gsk.de

Italy Nunziante Magrone

Gianmatteo Nunziante

T +39 06 695181

www.nunziantemagrone.it

Nabarro LLP

Registered office: Lacon House, 84 Theobald's Road, London, WC1X 8RW.

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